



### 2011/12 Advertising Contract

Advertiser: _____ Contact: _____ Address: _____ City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____ Email: _____ Website: _____	Make checks payable to: Signature Theatre 4200 Campbell Avenue Arlington, VA 22206  Or pay via credit card: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AmEx <input type="checkbox"/> Discover  Name on Card: _____ Card number: _____ Expiration date: _____ Billing Zip Code: _____ Signature: _____
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### 2011/12 Rates & Deadlines

Production	Contract Deadline	Graphic Deadline	Quarter Page	Half Page	Full Page	Inside Front Cover	Inside Back Cover
<i>The Boy Detective Fails / The Hollow</i> double issue	July 19	Aug. 9	<input type="checkbox"/> \$500	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,175
<i>Sweet Tea</i>	Aug. 9	Aug. 30	<input type="checkbox"/> \$100	<input type="checkbox"/> \$200	<input type="checkbox"/> \$350	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400
<i>A Second Chance</i>	Oct. 11	Nov. 1	<input type="checkbox"/> \$100	<input type="checkbox"/> \$200	<input type="checkbox"/> \$350	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400
<i>Hairspray</i>	Oct. 18	Nov. 8	<input type="checkbox"/> \$500	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,175
<i>Really Really</i>	Dec. 27	Jan. 17	<input type="checkbox"/> \$300	<input type="checkbox"/> \$450	<input type="checkbox"/> \$650	<input type="checkbox"/> \$900	<input type="checkbox"/> \$800
<i>Brother Russia</i>	Jan. 31	Feb. 21	<input type="checkbox"/> \$450	<input type="checkbox"/> \$675	<input type="checkbox"/> \$980	<input type="checkbox"/> \$1,080	<input type="checkbox"/> \$1,030
<i>God of Carnage</i>	Mar. 6	Mar. 27	<input type="checkbox"/> \$300	<input type="checkbox"/> \$450	<input type="checkbox"/> \$650	<input type="checkbox"/> \$900	<input type="checkbox"/> \$800
<i>Xanadu</i>	Apr. 3	April 24	<input type="checkbox"/> \$450	<input type="checkbox"/> \$675	<input type="checkbox"/> \$980	<input type="checkbox"/> \$1,080	<input type="checkbox"/> \$1,030

- Ad rates are for color process advertisements.
- Advertisers who contract for the six mainstage issues receive a 15% discount. Advertisers who contract for all eight issues receive a 20% discount

The undersigned hereby authorizes and directs Signature Theatre to publish advertising in the issues and programs specified below pursuant to the terms and conditions set forth below. Signature Theatre agrees to run an advertisement for the aforementioned Advertiser as set forth below. All payments are due within thirty days of publication with the exception of the first payment, which is due upon the signing of this contract. Please make checks payable to Signature Theatre. Location of any ad is not guaranteed (unless specifically noted below). Content of ad is subject to approval by Signature Theatre. Signature Theatre reserves the right to not print the advertisement for failure to receive ad copy by the Material Due Dates provided by Signature Theatre. If the required production materials are not supplied by Advertiser, then Advertiser will be charged for Signature Theatre creating the necessary material(s). Mechanical requirements and specifications are indicated on the attached specifications page. Liability for mistakes is limited to amounts paid hereunder. This agreement shall be non-assignable and non-cancelable. Any amounts past due shall be subject to interest charges at the rate of 1.5% per month or the maximum legal rate of interest allowed by law. The parties signing below warrant and represent that they have the authority to enter into this agreement.

The undersigned parties enter into this agreement on this

\_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

Print Name: \_\_\_\_\_

Advertiser Authorized Signature:

\_\_\_\_\_ Title: \_\_\_\_\_

Once completed, this form may be mailed to Signature Theatre, Attn: Ad Sales, 4200 Campbell Ave., Arlington, VA 22206; or faxed to 703 845 0236.

**Katherine Tucker | phone: 571 527 1834 | fax: 703 845 0236 | tuckerk@signature-theatre.org**